



Georgina Edwards, Policy and Research Manager
Peak District Partnership – Think Tank Event, 1st July 2021

About Us



Established in 1919 **we're a charity that supports rural communities across the UK to tackle the issues they face through community business.**

We provide practical advice, support and training to help communities establish and run successful community businesses with long-term survival rates.

- 17 members of staff, based in Woodstock Oxfordshire
- 50 self-employed Plunkett Advisers, based across the UK
- Over 500 members



www.plunkett.co.uk

Community Business

Plunkett defines a community business as being **locally rooted, trading for the benefit of the local area**, and as being **accountable to the community and having broad community impact**.

There are **over 800 community businesses across the UK**. They come in many forms, including shops, pubs, woodlands and anything that lends itself to community ownership.

In addition to developing and safeguarding valuable assets and services, these community businesses address a range of issues in rural communities. Some of the many additional benefits include:

- Providing a community hub for people to meet and socialise
- Providing additional services such as prescription collection, postal services, dry cleaning, community groups, internet access and many more
- Offering employment, training and volunteer opportunities and support the local economy
- Providing informal support networks

Plunkett support



Groups and organisations seeking support from Plunkett can access:

- **Helpline** support (Monday – Friday) on 0845 5571469
- Free one to one **support from a Plunkett Adviser**
- Advice and guidance relating to legal structures, share offers, business plans
- Access to **training and learning events**
- **Free resources and case studies** available on our website
- Online **networking opportunities**
- Enhanced support via our **Plunkett Membership** services

Please note: To be eligible for Plunkett support, projects will need to be able to demonstrate how the project/business represents a local community and how they are involving local residents in their activities.

provide benefits for the business or into businesses is that the wider community.

The tools and resources for the early stages of setting up

How we help

Support for Early Stages

Support for Established Community Businesses

Upcoming Events & Training

community reinvested back into the community. An important aspect of community services that benefit the

communities in the early stages of setting up



Setting up a community business



- 📖 Essential steps for setting up a community business
- 📖 How to set up a community pub
- 📖 How to set up a community shop
- 📖 Setting up a community-owned farm
- 🔗 A guide to developing a place of worship for wider community use
- 📖 Food for good in your urban community
- 🔗 Being well project
- 📖 Community shops in churches
- 📖 How to open a local food shop
- 📖 Setting up a community-run Post Office
- 🔒 Purchasing your community pub
This content is available to members only – [log in here to unlock](#)
- 📖 Trading for success e-book

Keeping in touch



www.plunkett.co.uk

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