

# Winster Village Shop Association





# Background

Purchased 16 years ago

## Funding

- Mortgage
- Government loan
- Long term loans from residents

## Objectives

- Community asset for residents and surrounding
- Long term sustainability
- Derbyshire suppliers
- Local employees

# Employees, volunteers, groups

2 Full time  
Managers (  
local)

3 part time  
employees (  
local)

45 Volunteers

Board of  
Directors

Shop Support  
Group

Shop Charity  
Group



## Community Benefits

- Central place to walk
- Communication hub
- Portal for displaying local talent and crafts
  - Pottery
  - Books
  - Maps
  - Postcards
  - Window displays
- Delivery Point
- Housing of Post Office  
( cash, pensions, parcels)
- Delivery to those unable to get out
- Open every day of the Year (incl Xmas Day)
- No need to travel to supermarket (green)
- Loose packaging/ bottled milk (green)
- Supporting local suppliers
- Impact on house pricing/ attractiveness of village



# The Challenges Ahead

# Challenges

- Maintaining sufficient revenues and margin
  - Local villagers and surrounding
  - Visitors
  - On-line competition
- Sustaining profit levels
  - Increasing costs ( incl min wage, pensions)
  - Paying Corporation tax etc
  - Replacement of fixtures/ fittings
- Local supplier relationships
  - Costs/ quality/ USP's
- Digital world
  - On-line ordering/ payment etc
  - Web site and maintenence
- Re-payment of loans

# Winster Shop

